

FLOWER BULBS OF QUALITY

"Califlora"

REG. U. S. PAT. OFF.

WINTER & SPRING OF 1954-1955

"Tecolote"

REG. U. S. PAT. OFF.



ISMENE CALATHINA (Peruvian Daffodil)
Discriptions and Prices on Page 7

Wholesale Only

DAVIDS & ROYSTON BULB CO.

INCORPORATED

824 WALL STREET

LOS ANGELES 14, CALIFORNIA

PHONES TUCKER 1625 • VANDIKE 4774

Wherever possible please order in our standard packing quantities of 50, 100, 250, 500 or 1000
All bulbs 250 at the 1000 rates.

"Califlora" BEGONIAS — TUBEROUS ROOTED

California grown bulbs. Delivery January to April, Inclusive

Our Superior strain of Tuberous Rooted Begonias is, without question, the finest to be had. It is the result of many years of experimentation and selection. Strong growing tubers producing huge, magnificent flowers of perfect form carried erect on strong stems.

TYPES AND COLORS:

Giant Camellia Double. White, Yellow, Rose, Pink, Orange, Scarlet, Dark Red, Apricot, Flame Orange, Blush, Crimson-rose, American Beauty, Cardinal Red, Dark Salmon, Light Salmon, and Mixed colors.

Ruffled Camellia. This is the improved type that replace the Frimbriata Carnation type. Same color selections as Camellia.

Giant Frilled. White, Yellow, Rose, Pink, Salmon, Orange, Scarlet, Dark Red, Apricot, Fascination (light pink to white with frilled border shading from rose to light red), and Mixed colors.

Double Hanging Basket. This is the large double flowering type that replaces Lloydii. White, Pink, Rose Salmon, Yellow Orange, Scarlet, and Mixed colors.

Double Picotee. (This variety has darker edge of same color.) Salmon, Rose, Apricot, Red, Pink, and Mixed colors.

Prices—All varieties and colors:		100	1000
1-1¼"	Diameter.....	\$ 6.50	\$ 60.00
1¼-1½"	Diameter.....	8.50	80.00
1½-2"	Diameter.....	14.00	135.00
2-2½"	Diameter.....	17.50	170.00
2½"-up	Diameter.....	23.00	225.00

Orders for less than 25 of a color take 100 rate plus 10%

Multiflora Type Tuberous Rooted Begonias from Belgium. Excellent pot plants. Bushy, with many flowers. Available in an excelent strain. Separate colors of Yellow, Orange, Salmon, and Scarlet. Also Mixed colors.

Size 1—2" Diameter.....\$15.00 per 100; \$147.50 per 1000

PINK AND YELLOW CALLAS

Yellow Calla (Elliottiana). November to March delivery. Beautiful Golden-yellow. Bright green leaves with perforations that have the appearance of spots. Fine for pot culture.

		100	1000
1¾-2"	Diameter.....	\$12.00	\$110.00
2-2½"	Diameter.....	14.50	135.00
2½-3"	Diameter.....	29.50	285.00

Pink Calla (Rehamanni Superba). October to February delivery. Very unusual dwarf Calla. Flowers are Rose-pink, changing to Cerise.

		100	1000
1½-2"	Diameter.....	\$13.50	\$125.00
2-2½"	Diameter.....	19.50	185.00
2½"- up	Diameter.....	27.50	260.00

CANNAS

January to April Delivery

Strong, heavy roots: \$7.50 per 100; \$70.00 per 1000

Ambassador. Dark red. Green foliage. Low growing.

City of Portland. Large beautiful Clear Pink. Green foliage. Medium height.

Hungaria. Pink. Green foliage. Low growing.

Red King Humbert. Bright red. Bronze foliage. Tall growing.

Richard Wallace. Yellow. Green foliage. Low growing.

The President. Bright red. Green foliage. Low growing.

Wyoming. Orange-red. Bronze foliage. Low growing.

Yellow King Humbert. Yellow flowers with red spots. Green foliage. Tall.

FANCY LEAF CALADIUM prices REDUCED

Our grower has harvested the finest crop of large size Caladium bulbs that he has ever grown and so has reduced the price on the Jumbo and Mammoth sizes. All advance orders, and new ones, will be invoiced at this lower price, and bulbs will be graded extra large..

		<u>F.O.B. Los Angeles</u>		<u>F.O.B. Florida</u>	
		100	1000	100	1000
No. 1	1 $\frac{1}{2}$ -2 $\frac{1}{2}$ " diam.	\$20.00	\$180.00	\$15.00	\$140.00
Jumbo	2 $\frac{1}{2}$ -3 $\frac{1}{2}$ " diam.	30.00	275.00	22.50	210.00
Mammoth	3 $\frac{1}{2}$ -5" diam.	45.00	425.00	37.50	350.00

Orders for less than 25 of a variety
take the hundred rate plus 10%.

DAVIDS & ROYSTON BULB CO. INC.

Phones TUCKer 1625 - VAndike 4774

824 Wall Street

Los Angeles 14, California

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“Califlora” CALADIUM — Fancy Leaf

January to June Delivery. After long experience in growing these in the greenhouse we have selected ten of the most attractive varieties, of contrasting colors and characteristics. In addition to these we can supply any other popular variety. If planted in January will produce salable plants for Easter.

Candidum. Snow-white with green veins and network. Narrow green border. Fine Easter variety.

Crimson Wave. New. Large, deep green leaf with crinkled, transparent crimson or scarlet center and many crimson spots toward edge. Strong grower.

John Peed. Bold plant with many leaves. Center transparent cherry-red, light green margin.

Lord Derby. Delicate transparent rose with dark green ribs and narrow green edge. Abundant foliage.

Macahyba. Dark moss green profusely spotted and mottled with transparent lilac blotches. Heavy scarlet ribs.

Mrs. Sander. Roundish dark green leaf, heavily blotched. Transparent deep rose.

Mrs. W. B. Haldeman. Glowing bright pink with narrow green edge. Varies to a deep pink according to soil used.

Red Ensign. New. A rather dwarf-growing type with many leaves of metallic red; narrow green border. A very bright and fine new variety.

Stoplight. Center of leaf shining crimson with slight bluish tint. Narrow green border. Strong grower.

Thomas Tomlinson. Bright crimson center and blotches; narrow green edge. Makes many leaves.

		F.O.B. Los Angeles		F.O.B. Florida	
		100	1000	100	1000
No. 1	1½-2½" Diameter.....	\$20.00	\$180.00	\$15.00	\$140.00
Jumbo	2½-3½" Diameter.....	36.00	340.00	30.00	275.00
Mammoth	3½-5" Diameter.....	52.00	500.00	45.00	425.00

Orders for less than 25 of a variety take the 100 rate plus 10%.

CALADIUM ESCULENTUM (ELEPHANT EAR)

True Big Leafed Esculentum, from South Carolina

		100	1000
7-9" cir.		\$15.00	\$140.00
5-7" cir.		9.00	80.00



Daisy Grand Marconi



“Califlora” Fancy Leaf Caladium

DAISIES

November to March Delivery

Bloom profusely all Spring, Summer, and until late Fall if flowers are kept cut. Fine florists cut flower and to plant in pots or gallon cans for nursery use. Large rooted divisions.

	100	1000
Esther Read. Fine large Pure White, completely double	\$ 7.50	\$ 70.00
Grand Marconi. Pure White double Chrysanthemum-like flowers on 2½-foot stems. Tall....	7.50	70.00
Majestic. Duplex type, very popular	7.50	70.00
Muriel. (Kitty). New large duplex. Short growth	7.50	70.00

DAHLIA TUBERS

FEBRUARY TO APRIL DELIVERY

Our Top Quality Dahlia Tubers are all correctly named, each being individually labeled. They are carefully divided so that each Tuber has a live bud or eye.

LARGE FLOWERING DECORATIVE TYPES

RED SHADES

Gallant Fox. ID. Rich Dark Red, Prolific Bloomer.
Mrs. Geo. Le Boutillier. ID. Huge Cardinal Red.
Red Eastern Echo. FD. Brilliant Red.

WHITE SHADES

D'Arcy Sainsbury. FD. Large, lovely creamy-white.

Snowstorm. FD. Snow White, good for cutting.

PINK SHADES

Clara Carder. ID. Huge Cyclamen Pink.
Rose Glory. FD. Rich Rose Pink, 5 ft. Bush.
Salmon Radiance. FD. Large Salmon-Pink.

LAVENDER SHADES

Azura. ID. Huge 12 inch blooms of Clear Lavender.

Croydon Lilac. FD. Beautiful 9 inch lilac blooms.

YELLOW SHADES

Dutch Yellow. FD. New Clear Large Lemon Yellow.

Golden Eclipse. FD. Rich Golden Yellow.
Herbert Lewis. ID. Very Large Bright Yellow.

BRONZE SHADES

Golden Rays. FD. Light Golden Bronze.

Jane Cowl. ID. Popular Giant Bronze.

Monarch of the East. ID. Immense Old Gold.

PURPLE

Dutch Purple. FD. New Rich Royal Purple.

Velvet Wonder. FD. Huge Purple, Trophy Winner.

BI-COLORS

Ballego's Glory. FD. Rich Mahogany with gold lining.

Wanda Meade. ID. Bright Red with White Tips.

F.O.B. Portland, Oregon Per 100
 25 or more of a variety \$23.00
 Less Than 25 of a variety \$25.00

NEW INTRODUCTIONS IN CACTUS AND WATER LILY TYPES

Amber Star. Large Amber Cactus, Sweepstakes Winner in 1953

Orfeo. Excellent Deep Glistening Purple Cactus

Pride of Holland. Perfectly Shaped Striking Pure Pink Cactus.

Prig. Outstanding Bright Scarlet with Tiny Gold Tips, Cactus

Gerry Hoek. Rich Clear Pink with Slight Shading of Yellow Toward Center

Glory of Heemstede. Bright Yellow, Water Lily, Profuse Bloomer

Helly Boudewijn. Snow White, Miniature Water Lily, Excellent Cutflower.

F.O.B. Portland, Oregon
 Per 100\$37.50
 Less than 25.....\$40.00

Per 100\$20.00
 Less than 25.....\$22.00

CACTUS TYPE

LARGE FLOWERING CACTUS

Atomic. New Large Pure White.

Casper Ludwig's Memory. Fine New Blood Red.

Coral Peach. Dainty Coral Peach, many flowers.

Kinsui. Outstanding, Very Large, Bright Yellow.

Pink Giant. Bold Beautiful Clear Pink.

Zenith. Magenta with Silver Reverse.

F.O.B. Portland, Oregon Per 100
 25 or more of a variety \$25.00
 Less than 25 of a variety \$27.50

MINIATURE CACTUS

Andrie's Orange. Golden Orange, Profuse Bloomer.

Animato. Radiant Rose Pink.

Fiducie. Lovely Autumn Shade of Bronze.

Honshu Gem. Fine True Yellow.

Royalty. White Base Overlaid with Amethyst.

Union. Dainty Soft Lavender.

MINIATURE DECORATIVE AND BALL TYPE

MINIATURE DECORATIVE

Fairy. Delicate Pastel Pink.

Gimpei. Very Unusual, Predominates Red, Pink and White.

Ike. Free Blooming Blood Red.

The Wizard. Bright Purple and White.

White Fawn. Best Pure White Miniature.

F.O.B. Portland, Oregon Per 100
 25 or more of a variety \$18.00
 Less than 25 of a variety \$20.00

BALL OR SHOW TYPE

Charlotte Caldwell. Bright Clear Orange.

Dainti Ball. Rosy Lavender, Nice.

Snow Queen. Glistening Pure White.

Tippy. Rich Golden Yellow.

Willy Den Ouden. Outstanding Brilliant Flame Color.

F.O.B. Portland, Oregon Per 100
 25 or more of a variety \$18.00
 Less than 25 of a variety \$20.00

POMPON TYPE

RED

Alice. Bright Red.

Doria. Very Dark Maroon.

BRONZE

Amber Queen. Rich Amber Bronze.

All Bright. Outstanding Brilliant Orange Red.

PINK

Hazel Dell. Light Pink, Very Popular.

Helen Anita. Lavender Pink with White Dot.

LAVENDER

Morning Mist. Delicate Orchid Shade.

Eloise. A Beautiful Blend of Fuchsia Purple.

Mary Munns. Orchid Lavender.

WHITE & CREAM

Joe Fette. Best Pure White Pompon.

Laurie. New Soft Cream.

YELLOW

Yellow Gem. Brilliant Canary Yellow.

"Califlora" GLADIOLUS

We supply only the **Finest Quality High Crown** bulbs grown in one or two years from bulblets. Treated against thrip. The same kind of bulbs the commercial flower grower plants, and are **not** those worn out bulbs, often quite large in size, that he discards and sells at bargain prices to dealers who usually package them to sell at cheap prices. Prices F.O.B. Los Angeles, California.

Beautiful Large 14" x 6" Full Colored Picture with Each Variety. November 1 through March Delivery.

SizeExtra Large No. 1
Diameter1½" up

PINK SHADES

Benares	Tall Pink Shading to Carmine Rose Throat.....	\$4.30	\$38.00
Ethel Cave Cole	Large Popular Light Pink.....	4.00	35.00
Evangeline	New Glistening Soft Shell Pink with Light Cream in Throat.....	4.30	38.00
Friendship	Gorgeous Soft Pure Ruffled Pink, Yellow in Throat, Extra.....	4.50	40.00
Leeuwenhorst	Huge Deep Warm Pink—Very Tall—Outstanding Variety.....	4.30	38.00
Phantom Beauty	Sensational New Clear Light Pink—Buds Open Salmon.....	4.00	35.00
Rosa Van Lima	Beautiful Bright Pink—Lighter Throat—Popular Old Timer.....	4.00	35.00
Spic & Span	Sparkling Ruffled Bright Salmon-pink—Best Commercial Pink of All..	4.00	35.00
True Love	Slightly Ruffled Very Light Pink—Almost White in Center—Early.....	4.30	38.00

ROSE SHADES

Astrid	Glistening Clear Medium Light Rose, Many Flowers—New.....	4.30	38.00
Burma	Heavily Ruffled Dark Rose, Very Popular Variety.....	4.00	35.00
Mother Machree	Best Smokey Rose Variety—Improved with Yellow Throat.....	4.30	38.00

RED SHADES

Modern Times	Bright Wine-red with Two Thin White Pencil Lines on Lip.....	4.30	38.00
Red Charm	Charming Large Flowering, Clear Dark Red, Tall Straight Stems.....	4.30	38.00
Valeria	Large Fiery Scarlet. Slight Ruffle, Most Popular Commercial Red....	4.30	38.00

LAVENDER, BLUE, PURPLE SHADES

Col. Atkinson	Spectacular, New, Deep Lavender—Award Winner.....	4.30	38.00
Elizabeth The Queen	Exquisite Heavily Ruffled, Clear Lavender.....	4.00	35.00

SALMON-ORANGE SHADES

Peach Gold	Tall Sparkling Salmon Orange with Soft Yellow Throat— Slightly Ruffled.....	4.30	38.00
Polynesiae	Spectacular, New Tall Salmon—Slightly Ruffled.....	4.00	35.00

WHITE SHADES

Alaska	Finest Pure White, Large Flower.....	4.30	38.00
Florence Nightingale	Wonderful Large Ruffled Pure White.....	4.00	35.00
June Bells	Large Ruffled White—Excellent Commercial Variety.....	4.30	38.00
Morning Kiss	Large Pure White with Deep Lavender Red Throat.....	4.30	38.00
White Goddess	New Heavily Ruffled White, Cream Throat, Very Tall.....	4.00	35.00

YELLOW SHADES

Belle Juane	Sparkling Rich Golden Yellow—Many Flowers.....	4.30	38.00
Bouton D'Or	Large Ruffled Golden Yellow—Excellent Cut Flower.....	4.00	35.00
Lady Jane	Fine Commercial Light Yellow—Florists' Favorite.....	4.00	35.00
Spotlight	Rich Clear Golden Yellow, Bright Scarlet Throat.....	4.50	40.00
Yellow Herald	Fine Clear Ruffled Lemon Yellow, Tall.....	4.00	35.00

"Califlora" MIXTURE

Carefully Blended Mixture of New and Standard Varieties producing Magnificent Flowers your Customers will be proud of.....	4.00	35.00
Second Size 1⅜ - 1½.....	3.00	25.00

Notice: Order 250 or More of a Variety to Get the 1000 Rate

Competition Special Collection

Large Second Size—1⅜" to 1½" Corms—HIGH CROWN, One Year From Bulblets. This is the size just under our Extra Large Bulbs and are the same clean, treated stock.

Packed 250 in a Carton with large 14" x 6" Full Colored Picture of Each Variety

COLLECTION OF 2500 BULBS—250 Each of 10 Varieties \$25.00 per 1000. Our Selection in a Full Range of Colors in Above Varieties.

QUANTITY COLLECTION—5000 Bulbs—500 each of 10 Varieties for \$23.50 per 1000.

Wherever possible please order in our standard packing quantities of 50, 100, 250, 500 or 1000
All bulbs 250 at the 1000 rate.



Gerbera "Califlora" Hybrids Root Divisions—Photo about ½ actual size.

GERBERA (Transvaal Daisy) — "Califlora" Hybrids

January to May delivery. Superior strain of Giant Single and Duplex types. Wide open flowers in a well blended mixture of brilliant colors, predominating Salmon, Orange, Red and Pink Shades.

	100	1000
Large two to four eye root divisions.....	\$18.50	\$175.00
Nice one to two eye root divisions.....	11.00	100.00

GLOXINIAS

January to April delivery. Following varieties, or mixed.

NEW HYBRIDS—CALIFORNIA GROWN

Blue Heaven, Burgundy, Crimson Rose,
Pink Edge, Red, Ruby, Salmon Rose.

STANDARD VARIETIES—

CALIFORNIA AND BELGIAN GROWN

Blanche de Meru. Rose. White throat.
Emperor Frederick. Scarlet. White border.
Emperor William. Violet. White border.

California Grown.	100	1000
1-1¼" Diameter.....	\$10.00	\$ 95.00
1¼-1½" Diameter.....	13.50	130.00
1½-2" Diameter.....	19.50	190.00
2" up Diameter.....	29.00	285.00

Etoile de Feu. Scarlet, plane.

Mount Blanc. Pure White.

Prince Albert. Dark Violet with frilled edge.

Princess Elizabeth. Blue with White throat.

Roi Des Rouges. Dark Crimson with frilled edge.

Tigrina (Spotted and Netted). Shades from light Rose to dark Lavender.

Violacea. Soft Violet, plane.

Belgian Grown.	100	1000
1½-2" Diameter.....	\$16.00	\$150.00
2" up Diameter.....	25.00	225.00

ISMENE CALITHINA (Peruvian Daffadil)

(See Picture on Front Cover)

March Delivery. Umbels of from 3 to 5 Beautiful Sweet-Scented Pure White Flowers with funnel shaped cup stripped with green. Stem and Leaves like Amaryllis, about 12 to 18 inches tall. Blooms in May and June.

	100	1000
1½-2"	\$16.00	\$150.00
2" up	25.00	240.00

"Tecolote" RANUNCULUS & ANEMONES

For Western Oregon and Washington and Eastern parts of the United States. February and March are the best time to plant.

RANUNCULUS "Tecolote" GIANTS

"Tecolote" Mixture—An extra fine mixture of individual colors, picotee and in-between shades.

	1"-up	7/8-1"	3/4-7/8"	5/8-3/4"
Per 100.....	\$ 6.50	\$ 5.00	\$ 3.50	\$ 2.75
Per 1000.....	60.00	45.00	30.00	22.50

"Tecolote" Separate Colors—Carefully rogued. Gold, Pink, Red, Rose, Sunset (Bronze), White, Light Yellow.

Per 100.....	\$ 7.00	\$ 5.50	\$ 4.00	\$ 3.25
Per 1000.....	65.00	50.00	35.00	27.50

"Tecolote" ANEMONES

High Crown, One Year From Seed, California Grown

Monarch De Caen—Single, Poppy flowered Mixture.

	3/4-7/8"	5/8-3/4"	1/2-5/8"	3/8-1/2"
Per 100.....	\$ 4.50	\$ 3.00	\$ 1.50	\$ 1.00
Per 1000.....	40.00	25.00	10.00	6.00

St. Brigid—Double flowered Mixture & Blue Poppy (Blue)—His Excellency (Red)—The Bride (White)—Rosea (Rose).

Per 100.....	\$ 4.50	\$ 3.50	\$ 1.75	\$ 1.25
Per 1000.....	40.00	30.00	12.50	7.50

SPREKELIA FORMOSISSIMA (Aztec Lily)

November to March Delivery

Beautiful deep Red Orchid-shaped flower. Leaves Dark Green, sword-shaped.

	100	1000
Tops 1½-1¾" Diameter.....	\$25.00	\$245.00
Jumbo 1¾-2¼" Diameter.....	28.00	275.00
Mammoth 2¼" up Diameter.....	35.00	345.00

TIGRIDIA "Califlora" HYBRIDS

February to April Delivery

Well blended mixture of all colors, and separate colors as follows: Bright Red, Wine Red, Rose, Deep Rose, White, Pink, Cream and Yellow.

	100	1000
¾" up Diameter.....	\$ 4.50	\$ 35.00
1" up Diameter.....	5.50	50.00

TUBEROSES

February to April Delivery

	100	1000	100	1000
Double Pearl	Jumbo, \$9.50 - \$90.00		Tops, \$7.50 - \$70.00	
Mexican Single. Sweet-scented			No. 1, 5.00 - 45.00	

LILY OF THE VALLEY

Delivery after January 15th

DOMESTIC

Nice large Northwest grown. Blooming size. (Not suitable for greenhouse forcing.)

Prices 25 Pips for \$1.75 50 Pips for \$3.00 100 Pips for \$5.50 250 or more, \$50.00 per 1000

IMPORTED—RESELECTED GERMAN FORCING PIPS

Prices 25 Pips for \$3.00 50 Pips for \$5.50 100 Pips for \$11.00 250 or more, \$105.00 per 1000



DAVIDS & ROYSTON BULB CO.
INCORPORATED

824 WALL STREET • LOS ANGELES 14, CALIFORNIA • PHONE: TUCKER 1625